## IMPROVING THERAPY OUTCOMES

FLORIDA SCHOOL OF MASSAGE, GAINESVILLE APRIL 13-14, 2019



Pete's been a licensed massage therapist since 1988. He is a founder and Past President of the Alliance For Massage Therapy Education and has dedicated his career to helping establish high standards in massage therapy education. He teaches throughout the US and is a frequent speaker at FSMTA, FCA and AMTA meetings and conventions.

Pete has served as Chair of the FL Board of Massage Therapy. He received the FSMTA Charles Canfield Award for service to the massage profession in 2004. He was inducted into the Massage Therapy Hall of Fame in 2016 at the World Massage Festival.

He lives in Fort Pierce, FL with his wife Lee. They travel frequently and would love to visit your town.

6421 SW 13th Street Gainesville, FL 32608

Time: 9 am - 6 pm

Cost: \$275 (before Mar 29)

\$325

## with PETE WHITRIDGE, BA, LMT

Want to have fun while getting your CEU's? Spend two days with Pete Whitridge learning to apply current findings in massage therapy research to your clinical practice skills.

- Improve your therapy outcomes using current research findings
- Deepen your knowledge of anatomical and fascial structures
- Teach your clients to work with you during therapy
- Eliminate chronic pain by working below the client's pain threshold
- Slow down, focus your attention, be more effective with less effort

This hands-on workshop will update you on current research evidence to inform and refine your therapeutic skills. The class will focus on topics such as affective outcomes, inflammatory response, pain science, and trauma and resiliency. Proper use of thermal therapies, the reeducation of post-traumatic injury response in wound repair, and functional movement patterning will also be covered. Help your clients become self reliant by teaching them to fully engage their own self awareness and interoception. Strengthen your practice and deepen your skills. Receive wonderful bodywork from your colleagues.

"Every time I study with Pete, I learn so much! He always brings new, updated info to class. Love Pete!" Anon., Sarasota School of Massage Therapy

"Outstanding [knowledge of the subject]; explains and conveys information at a good pace, concisely and with humor. [Organization of the class] flows naturally and spontaneously. I like the multitude of visuals, auditory and hands-on. Great presence; sincere. Fantastic; great instructor!" Anon., Sarasota School of Massage

Registration:

Lee Whitridge

bluemoonies@juno.com

Info: Pete Whitridge justaskpete@mac.com

772-332-6116

CE Hours: 18

Fl Provider 50-1587